

ISABELA MONTALVO

CONTACT

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EDUCATION

Parsons School of Design

Communication Design BFA

2012–2016

Regents University London

Marketing

2014

SOFTWARE & SKILLS

Adobe Software:

InDesign, Photoshop & Illustrator

Branding

Art Direction:

Photo & video

Advertising:

Digital, print & video

Presentation Design:

Keynote, Powerpoint & Google Slides

UX/UI Design:

Sketch & InVision

Infographics

Microsoft Software:

Word, Powerpoint & Excel

Fluent Spanish & French

Social Media Management

Photography

EXPERIENCE

Chapter & Verse | Designer

August 2019–Present (Seattle, WA)

Show art and advertising design for various Netflix Originals, as well as social media & marketing materials for Adobe Photoshop Elements.

Freelance | Designer

2015–Present (Remote)

Mostly branding design for small business owners and nonprofits.

Modicum | Designer

March 2018–July 2019 (New York, NY)

Presentation design for Google, YouTube and Android.

On-site work for major events such as Google I/O (Mountain View, CA), Google Cloud Next (San Francisco, CA) and Google for Indonesia (Jakarta, ID).

Starfish | Junior Designer

October 2016–February 2018 (New York, NY)

Advertising, branding, infographics and photo art direction for clients such as NYC Health Department, Weight Watchers, ADL and American Stock Transfer (AST).

Milk Studios | Design Intern

January–May 2016 (New York, NY)

Presentation and advertising design for Milk Studios and their clients, including Netflix and Magnum Photos.

Paper Lantern Lit | Design & Marketing Intern

May–December 2015 (New York, NY)

E-book cover design for 11 books sold on Amazon & iBooks as well as supporting marketing materials. Developed style guides and strengthened social media accounts.

VOLUNTEER WORK

La Marcha De Mayo | Art Director

January–May 2017 (New York, NY)

Art direction, branding and promotional design for a city-wide rally and protest for the Latino community and immigrants.

El Taller Latino Americano | Promotional Designer

February–June 2017 (New York, NY)

Poster designs for all events.